

#StopMakingItWeird



Why I'm Not Clapping

MN APSE Conference | September 11, 2019

WARNING:

The following content may contain elements that are not suitable for some audiences.

Viewer discretion is advised.



Maybe You Can
Relate?

The Genesis

2015 Conference Panel
Session...
and Why We're Not
Clapping

#StopMakingItWeird 



Your excuse is invalid.



"The only disability in life is a bad attitude."

Disability as Inspiration

“This lie we’ve been sold about disability is the greatest injustice.

It makes life hard for us.”

-Stella Young, 2014



Why I’m not Your Inspiration, Thank You Very Much - Stella Young

Who Is the Winner?

[Norton High School Wrestler No Longer Undefeated, But Still A Winner](#)



Discussion:

- What is your unfiltered reaction?
- Who is the focus of this story and what assumptions were made?
- How could the story have played out differently?

Faltruism: /'faltrō,izəm/ (n).
The belief in or practice of selfless concern for the well-being of others while consciously or subconsciously doing so for the benefit of oneself.



Faltruism™

- Unconsciously help others for our own praise, notoriety, or to feel good
- Assumes person can not succeed on their own
- “Helper” becomes “hero”



Faltruism™

We Can Be Heroes

What Do You Think?

[Rouses employee makes teen feel like part of team](#)

['Send Jordan from Rouses to School' top campaign](#)



Discussion:

- What's your unfiltered reaction?
- How could the story have played out differently?
- What other stories have you seen like this?

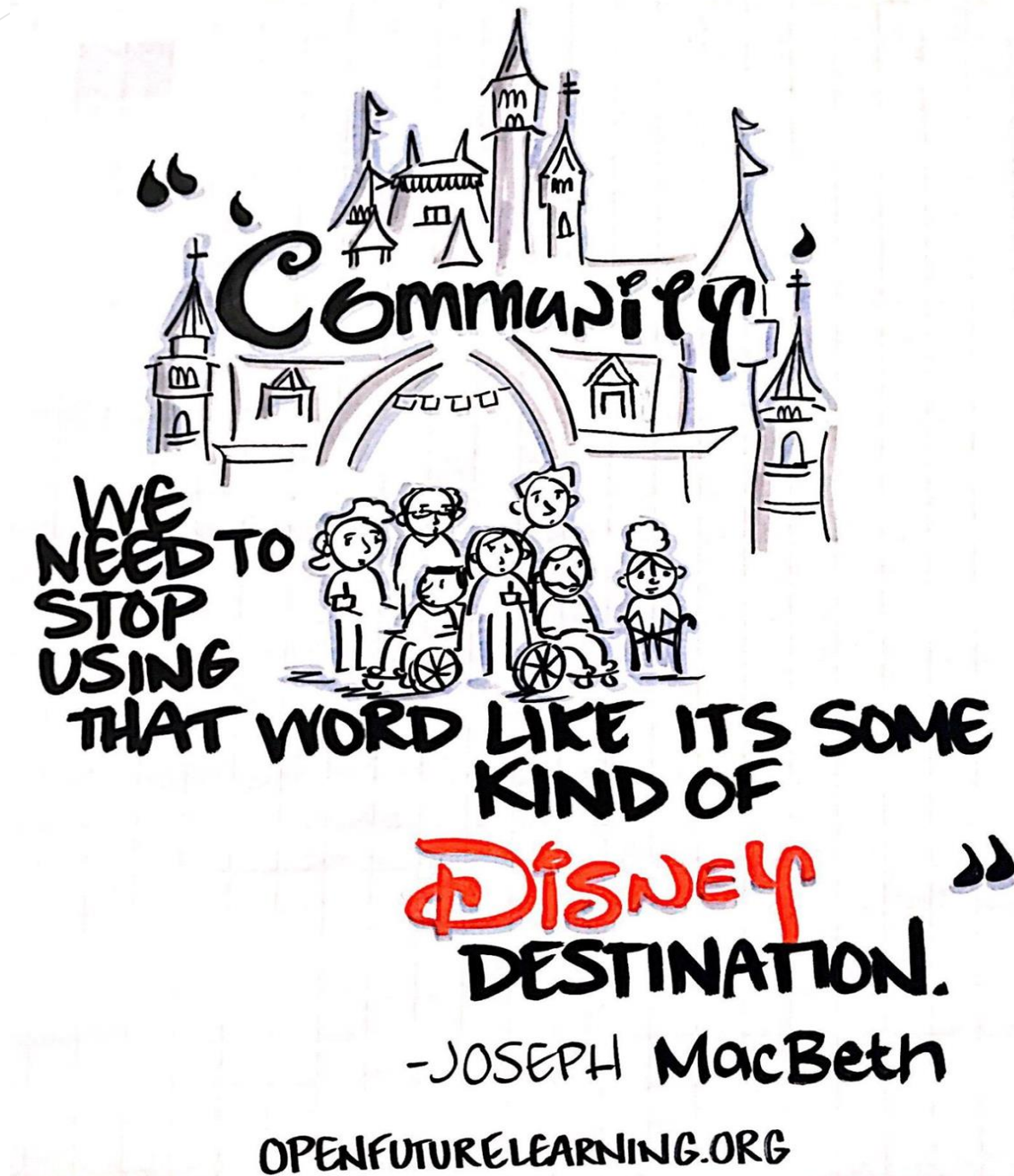
How Can You #StopMakingItWeird?

- ✓ Speak to people directly
- ✓ Take the time to listen
- ✓ Treat people as you want to be treated...or as they want to be treated

How Can You #StopMakingItWeird?

- ✓ Provide personalized support for all employees
- ✓ When you hear or see it, call it out
- ✓ Always...constantly...check yourself

✓ Check your language



What Ideas Do You Have to
#StopMakingItWeird?



Join the Movement!

#StopMakingItWeird 

- Check out our [Website](#)!
- Access our [Services](#)!
- Use the hashtag! [#stopmakingitweird](#)
- Like us on [Facebook](#)!
- Follow and retweet us on [Twitter](#)!
- Connect with us on [LinkedIn](#)!
- Share YOUR [weird stories](#)!
- Start the [conversation](#)!
- Take the [PLEDGE](#) to [#stopmakingitweird](#) today!



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